

# **ARCHULETA COUNTY STRATEGIC PLAN**

## **VISION STATEMENT**

The vision of Archuleta County Government is to serve as a representative and responsive body, to citizen needs, quality of life, and individual liberties.

## **MISSION STATEMENT**

The mission of Archuleta County Government is to provide services that facilitate public safety, welfare, and appropriate infrastructure to meet the needs of the citizens, at an acceptable level, in an efficient, effective, and economical manner.

## **CORE VALUES**

**PEOPLE**

**INTEGRITY**

**COMMUNICATION**

**PROFESSIONALISM**

**EFFICIENCY**

**TEAMWORK**

## **ARCHULETA COUNTY PRIORITIES**

- **Stimulate and manage economic growth and development within the County consistent with the Colorado State Constitution and Revised Statutes.**
- **Create and maintain a business, customer friendly environment within all aspects of County Government.**
- **Oversee the development of the County's natural resources in an efficient, effective, environmentally friendly and responsible manner.**
- **Oversee County facilities and infrastructure to assure continued development, improvement, and maintenance of all County assets.**
- **Create, nurture, and deliver county government that provides citizen's needs, in a transparent, open, and participative environment and within available financial resources of the County.**
- **Create and maintain a governmental environment that welcomes and encourages citizen engagement and respects and represents citizen interests.**

## **ARCHULETA COUNTY PERFORMANCE MEASURES**

- **Partner with municipalities and other involved organizations to increase economic development within the County by 5%, by 2015.**
- **Create and maintain appropriate statistics and reporting mechanisms, on an annual basis, to track Lodging Tax Revenues and demonstrate return-on-investment.**
- **Review and amend, if necessary, existing Land Use Codes, Building Codes, regulations, and operational processes to assure a business, customer friendly environment, and protects the County's natural resources, on an annual basis.**
- **Develop a five year comprehensive plan, for the County by 2015 that projects infrastructure needs, and infrastructure development and maintenance schedules, in support of citizen needs.**
- **Create and maintain a County environment that will attract, and retain quality workforce to meet citizen needs, and reduce turnover by 10% per year, by 2015.**
- **By June 2014, introduce a communication / educational program that improves citizen understanding of County Government, and operations of County Departments.**

- **Conduct citizen surveys and focus groups on an every other year basis, starting in June 2014, to engage citizen input in the County's Strategic Plan, and County governance.**